



COMMUNITYTYPE CORPORATION

ATTACHED IS THE LITERATURE
YOU RECENTLY REQUESTED. IF
AFTER READING IT YOU HAVE
SOME QUESTIONS OR WOULD LIKE
OUR REPRESENTATIVE TO CONTACT
YOU PLEASE LET US KNOW.

MARKETING DEPARTMENT

How to slash your paperwork and data processing costs...

the tested COMMUNITYTYPE[®] way



the multi-purpose COMMUNITYTYPE 100SR Data Communication System
... eliminates keypunching ... captures your data at the source

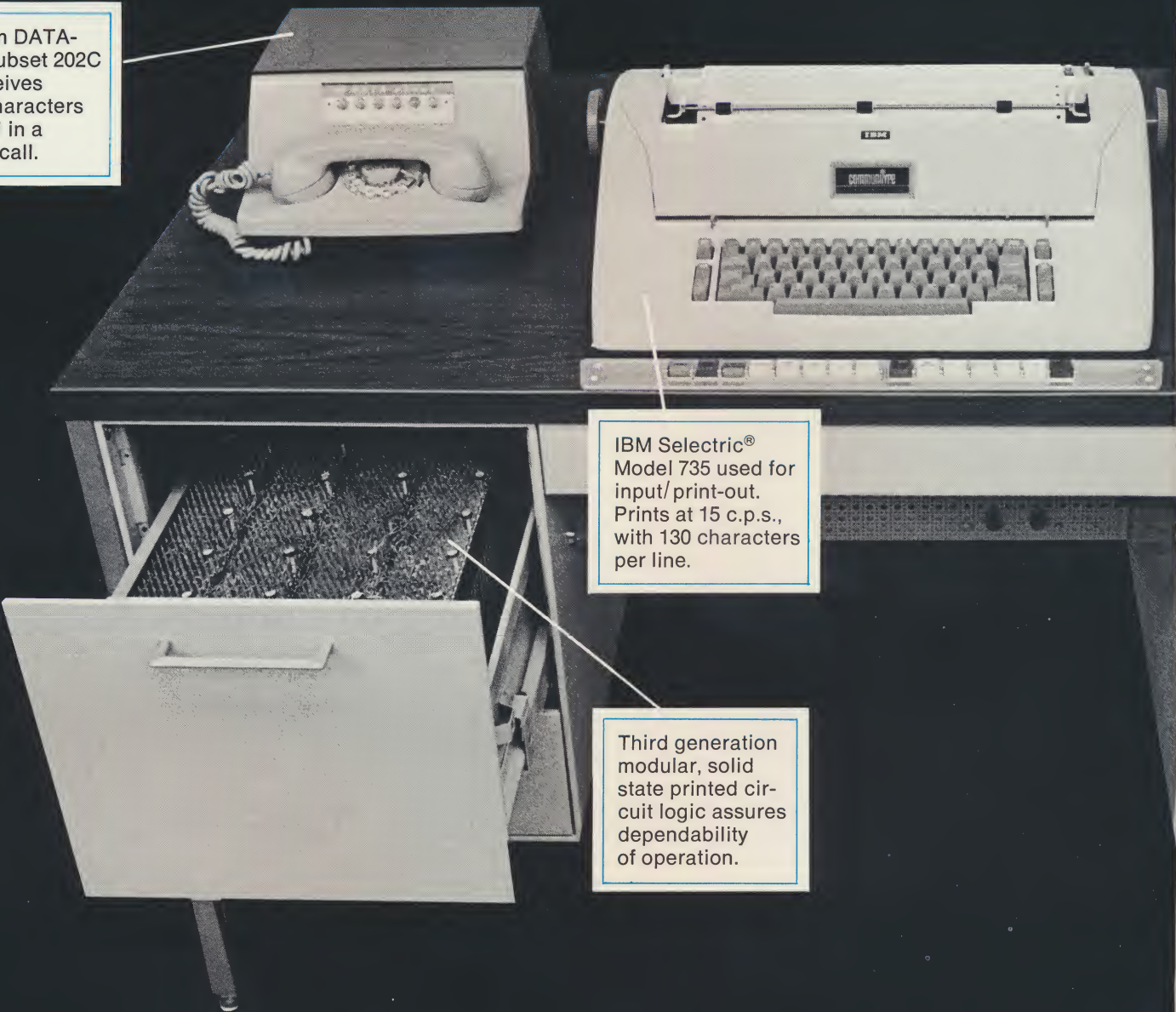
the COMMUNITYPE[®] Data Communication System...

easy to use by any typist

If your organization is submerged in a sea of paperwork or employs old-fashioned data processing methods, you have opportunities for big savings. Consider the most sophisticated, flexible, adaptable third generation *source data automation* device ever developed—the multi-purpose COMMUNITYPE Data Communication System.

The result of years of research and field testing, the COMMUNITYPE system is designed to perform virtually any paperwork procedure with efficiency, speed and ease of operation.

COMMUNITYPE 100SR features the IBM Selectric[®] typewriter which captures data as it is typed on standard or blank forms. Variable length records



Bell System DATA-PHONE[®] subset 202C sends/receives data 100 characters per second in a direct-dial call.

IBM Selectric[®] Model 735 used for input/print-out. Prints at 15 c.p.s., with 130 characters per line.

Third generation modular, solid state printed circuit logic assures dependability of operation.

The COMMUNITYPE system is a single integrated electronic package,

stored in a removable magnetic tape cartridge can be transmitted in the original format at high speed over any distance to almost any standard computer, computer-compatible tape drive, or another COMMUNITYTYPE unit.

Economical to use, the system requires no leased or private lines and no tedious, costly keypunching of cards.

Any office typist can easily operate the system—no special training is needed. Built-in error correction and detection facilities assure maximum accuracy of operation.

There's a place for COMMUNITYTYPE in your organization.

Address Memory Unit (optional) retrieves frequently-used, fixed info. 80,000 characters at your fingertips.

Handsome, all-steel desk comes in a wide choice of colors, designed to harmonize with almost any office decor.

Data is buffered in 180,000-character capacity magnetic tape cartridge, removable and easy to store.

a study shows COMMUNITYTYPE can cut costs 85%

In a study of one company's order entry procedure, it was shown that COMMUNITYTYPE saves 85% of costs by accomplishing in *ONE* step what previously required these 7 steps:

1. clerk hand writes phoned order



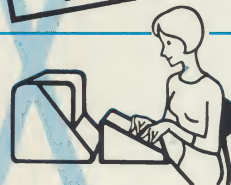
2. order is typed



3. information keypunched on card



4. keypunched again for verification



5. cards sent to remote computer center



6. cards converted to magnetic tape



7. magnetic tape processed by computer



COMMUNITYTYPE does it all
in one step like this

GREAT FOODS DIVISION - STAR PRODUCTS CORPORATION

BILL TO:
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666 EAST 41ST STREET
NEW YORK, N.Y. 10017

SHIP TO:
AJAX SUPERMARKET
24 SPALDING DRIVE
YORKTOWN HEIGHTS, N.Y.

WAREHOUSE NO. 237

CUSTOMER ORDER NO.	DATE	NO.	REQUESTED	SHIP DATE	TOTAL UNITS	SHIP WITH ORDER	BROTH NO.
11-23456	021568	777	022868	696			32
PRODUCT	PACK S	DESCRIPTION	UNITS	PRICE			
00298	12	12/5LB ARROW POWDER	144	3.56			
00780	10	12/30Z MINI VST CL	120	.78			
00854	10	9/2GAL SKYBLUE TNTD	90	6.34			
00123	20	4/100LB REFINED TBL	80	9.03			
00641	3	24/80Z JARS DK CHY	72	.48			
00522	2	48/40Z CANS APL RED	96	.71			
00497	3	6/1QT CRYSTAL SLT	16				

this date, not needed by the computer, appears only as hard copy.

including a COSCO® double pedestal desk.

optional features



COMMUNITYTE T500SR MAGNETIC TAPE TRANSMISSION SYSTEM

...designed to receive data from the COMMUNITYTE Data Communication System and translate it to computer-compatible codes recorded on magnetic tape. Also sends computer-prepared data to remote COMMUNITYTE 100SR units.



COMMUNITYTE TC500RO TAPE CARTRIDGE CONVERTER UNIT

...converts cartridges of data recorded on the COMMUNITYTE Data Communication System to computer-compatible tape. Useful at computer center where multiple COMMUNITYTE units are busy recording information on magnetic tape.



COMMUNITYTE 100RO DATA RECORDING UNIT

...is useful where a lot of information is recorded on magnetic tape and little or no communication of the data is necessary. The unit has all the features of the Model 100SR, except for the transmitting and receiving capabilities.



COMMUNITYTE PCR75 PUNCH CARD READER

...enables the automatic transfer of information from punch cards to the COMMUNITYTE magnetic tape cartridge. The unit converts 80-column card data at a rate of 75 cards a minute under control of the COMMUNITYTE system.

depending on the COMMUNITYTYPE needs of your organization these items are available at additional charge



COMMUNITYTYPE AMU80 ADDRESS MEMORY UNIT

...for retrieving 80,000 characters of fixed data, such as frequently-used names/addresses, which can be automatically added to sales orders or other documents. Just like having 1,000 key-punched cards at your fingertips.



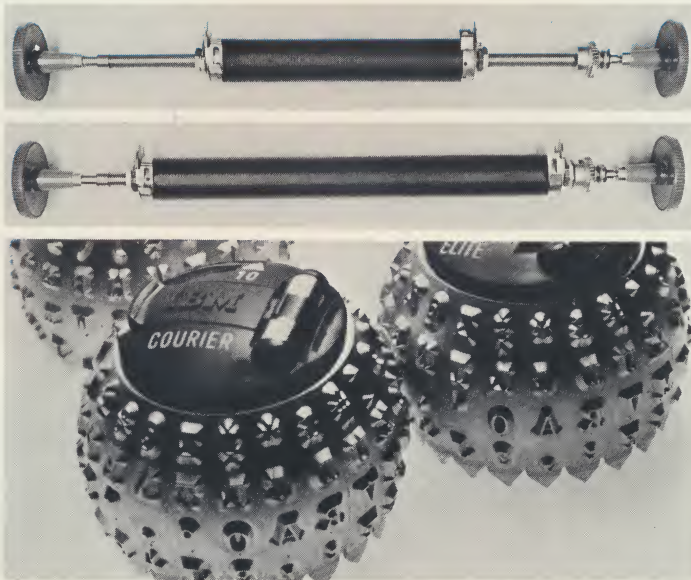
MAINTENANCE SERVICE

...is available anywhere in the United States, Canada and many foreign countries. High performance components are used throughout the COMMUNITYTYPE system to assure a high reliability, low maintenance factor.



ADDITIONAL COMMUNITYTYPE C180 TAPE CARTRIDGES

...are available for storing data. Each cartridge holds magnetic tape with a 180,000-character capacity. Flexible in use, the cartridge can be stored for later reference or used repeatedly just like a home recorder tape.



TYPEWRITER ACCESSORIES

...are available in a variety of type faces, including upper and lower case and special symbols, as well as various pinfeed platens and form-feed devices for convenience in the efficient handling of paperwork.

*the COMMUNITYPE
Data Communication
System has a place
in practically
every organization—
large or small*

CONSUMER PRODUCT FIRMS
INDUSTRIAL PRODUCT FIRMS
INSURANCE COMPANIES
HOSPITALS & INSTITUTIONS
GOVERNMENT AGENCIES—ALL LEVELS
BANKING & LENDING FIRMS
EDUCATIONAL INSTITUTIONS
TRANSPORTATION CARRIERS
PUBLIC UTILITIES
PUBLISHING COMPANIES
FINANCIAL HOUSES
BROKERAGE FIRMS
SERVICE INDUSTRIES
RETAIL CHAINS
HOTEL-MOTEL CHAINS
NEWS-GATHERING SERVICES
... and others



COMMUNITYPE SPEEDS BUSINESS COMMUNICATIONS

sales offices

NEW YORK: 767 Fifth Ave., GM Bldg. (10022)
telephone—(212) 758-4230

WASHINGTON: 4706 Bethesda Ave. (20014)
telephone—(301) 652-1339

CHICAGO: 11700 So. Western Ave. (60643)
telephone—(312) 779-4272

CABLE ADDRESS: "COMMUNITYP"

enables better coordination of plants & branches

Large amounts of data captured at the source in widely-dispersed company locations can be quickly phoned to your central computer for rapid compilation of frequent, timely reports. Gives management a basis for making sounder decisions.



speeds up collections

In this age of credit, the company's profit potential may hinge on the effectiveness of the collection operation. With COMMUNITYPE, invoicing is faster, more accurate. Remittances receivable are made many days earlier.



allows more effective budget control

Purchase orders are processed quicker, easier, eliminating time lag that distorts actual expenditure totals. Result: expense and purchasing analyses are more complete, accurate, making possible a truer financial picture of your organization.



makes possible economical, high speed message transmissions

The COMMUNITYPE source data automation system also can serve as a 2-way communication link. Accumulated messages are instantly transmitted in a direct-dial phone call at 1,000 w.p.m. to another COMMUNITYPE unit.



doubles as an automatic typewriter

Much of your office correspondence can be standardized as form letters. A personalized touch is given by the typewriter, usable for automatically producing original letters at a rate of about 175 words a minute, nearly four times faster than normal typing speed.



serves as an additional typewriter for office use

With office costs soaring, another fringe benefit is worth noting. The electric typewriter can be used independently of the system when needed in peak workload periods. Saves the expense of purchasing additional office equipment.



*the COMMUNITYTYPE
system speeds your
paperwork flow,
reduces costs,
and eases
personnel problems*

sales order entry
invoice writing
purchase order writing
accounts payable—check writing
messages
account records
address records
bank loan approvals
production orders
payroll
personnel records
form letters
sales promotion
freight billing
waybilling
insurance declarations
insurance claims
inventory control
securities—stock transfer
statistic analyses
tax reports
production scheduling

...and other specialized applications

**improves
customer
service**

Automated processing of sales orders assures swifter action for customers. Orders are entered, acknowledged, filled faster and more accurately. Enables more efficient scheduling of production facilities and practical sales forecasting.



**provides for
rapid information
retrieval**

Removable magnetic tape cartridges enable storage and retrieval of data. Can be labeled and shelved for future reference. Quicker, easier, less costly than conventional punch card filing methods. Saves space, too. Useful for cataloguing and in research work.



QUESTIONNAIRE

Please help us help you. Some brief facts about your paperwork methods and problems will enable us to evaluate your needs . . .

PLEASE PRINT PLAINLY

Name of Firm _____

Your Name & Title _____

Business Address _____

City _____ State _____ ZIP _____

Telephone Area Code & No. _____

- | | YES | NO |
|---|---|-----------------------------|
| ■ Are you using a computer? | ☐ | ☐ |
| ■ Do you use magnetic tape input? | ☐ | ☐ |
| ■ Are you planning to install a computer? | ☐ | ☐ |
| ■ If yes, what make/series? | _____ | |
| ■ How many keypunch & verifying units do you use? | _____ keypunch units _____ verifying units | |
| ■ Does your firm have branches? | ☐ YES | ☐ NO |
| ■ If yes, do you have a communications network? | ☐ YES | ☐ NO |
| ■ If yes, indicate which: | ☐ Teletype ☐ WATS ☐ private wire | |
| ■ Please have a representative contact us immediately | ☐ | |

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NEW YORK, N.Y.

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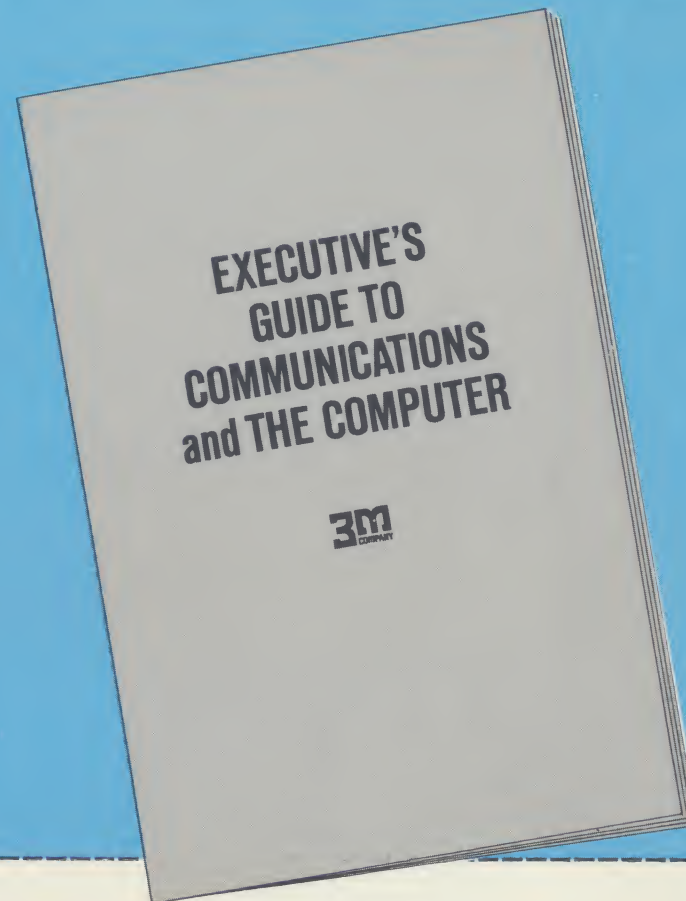
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